Telehealth - An Analysis of Demand Dynamics - World - 2012

Catalogue Number: 2396

A ground breaking report offering detailed insights into the telehealth market

Key Questions Answered

- What are the critical success factors and decision making criteria for healthcare providers considering telehealth implementation? How does this vary by type of institution?
- How are different diseases being managed and monitored by telehealth in key countries worldwide?
- What are the total addressable markets (TAMs) for telehealth in each country in terms of disease and diagnostic costs?
- What is the state of residential telecommunications in various countries and how does this affect telehealth uptake?
- How much did the telehealth market grow actually grow in 2011 and 2012? What are the projections to 2017?

Why InMedica?

- More than 5 years' experience in tracking the telehealth market
- Unparalleled detail with in-depth country profiles
- Semi-custom research method to ensure targeted, actionable insight
- International presence => Global coverage with local market insights
- Thorough research providing reliable information you can trust

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Medical

Telehealth - An Analysis of Demand Dynamics - World - 2012

- Supplier data backed with detailed insights from healthcare providers on telehealth success factors and decision making criteria.
- Segmentation of the telehealth market by type of payer, vertical and disease.
- Full assessment of telehealth business models to determine which models are likely to succeed in different countries.
- Installed base, market size and growth estimates for all key countries worldwide.
- Detailed opportunity analysis for telehealth worldwide and in key countries.
- Market share estimates for the leading suppliers of telehealth equipment and services.
- Qualitative analysis accompanies the statistical data to highlight key growth areas and major trends impacting the market.

Report Introduction

InMedica has presented an annual analysis of the global telehealth market over the past five years, and is widely considered as the leading provider of telehealth market analysis. In previous reports InMedica has provided a snapshot of the global market, including market sizing, subscriber numbers and latest implementations.

The 2012 edition of our telehealth report builds on this knowledge and takes a more deep dive approach, providing detailed analysis of the telehealth opportunity in a number of key countries worldwide. It is also the first of InMedica’s reports to include direct discussions and feedback from healthcare providers and payers on their telehealth challenges, requirements and decision making criteria.

The report begins with a global overview of the market size and growth over the past two years - 2011 to 2012. It then assesses whether market growth matched industry expectations globally and identifies the drivers and inhibitors to growth.

The results of discussions with healthcare providers and payers particularly in the United States are used to guide InMedica’s projections of telehealth growth, in terms of market segments and business models with most growth potential. These discussions are further analysed in subsequent sections to reveal the challenges and priorities for providers who have either implemented or are considering telehealth implementation.

In-depth country profiles are then presented for key countries and geographic regions, including an overview of the healthcare systems, residential telecommunications, telehealth payers and total addressable markets. The estimated telehealth market size and growth by segment in each country is also presented and discussed.

The report sets out to provide ground breaking analysis of the telehealth market. It provides actionable insights to guide investment decisions of suppliers, providers and other stakeholders in the telehealth market.

Market Breakdown

By Disease
- CHF
- COPD
- Diabetes
- Hypertension
- Mental Health
- Others

By Vertical
- Devices
- Services

By Installation Type
- New Installations
- Replacement Installations

By Geography
- USA
- Latin America
- Germany
- UK
- Rest of Europe
- China
- Rest of APAC

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"Telehealth vendors and other stakeholders have an opportunity to help healthcare providers to develop an effective post-acute care strategy. For telehealth to succeed in reaching a wider audience, it needs to break out of being a niche market and become part of a comprehensive patient-care model."

Theo Ahadome, InMedica

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About InMedica

InMedica is the medical technology research division of IMS Research, publishing high quality, in-depth market research on key medical markets including Medical Imaging, Clinical Care Devices, Consumer Medical Devices, Healthcare IT and Telehealth. We offer our clients global coverage of the medical electronics industry, as well as dedicated reports on high growth regions.

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